

**2019 HSJI Yearbook Portfolio  
Ideas & Collaboration Assignment**

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**Rationale:**

Yearbook journalists are expected to pull from a variety of resources to develop a theme that best tells the story of the year. Because we want you to use the ideas of others as inspiration for your own work, we ask you to create an ongoing and usable “idea file” that you can take back to your own staffs--and, hopefully, continue to expand upon.

**Padlet:**

We are using Padlet this year to allow all journalists to collaborate with each other. To access Padlet, please click on the appropriate link:

[Ideas Padlet--Week One](#)

[Ideas Padlet--Week Two](#)

**Objectives & Expectations:**

Each journalist will contribute to our group Padlet by searching the web and other print publications for creative ideas. These ideas, generally, will fall into the following categories:

- Theme Development
- Photography
- Design
- Storytelling
- Sales & Marketing

\*Ideas and images from your first night assignment should be posted here as well.

\*Each journalist is expected to post at least once in EACH category.

**How:**

Posting to the Padlet is easy. Just click the background or the “Plus” sign in the lower right corner of the screen to create a new post.

- Websites and images from the web may be directly linked or uploaded from your device
- Images from print publications may be uploaded from your device
- Be sure to attribute your sources when at all possible, including hyperlinks if available

*Please comment on other posts so that we may use these for discussion during group workshop time.*